



Naicon

Naicon Group



Naicon, an independent Italian Group, bases its philosophy on the flexibility of the process, with a particular attention towards the respect of the work values, sharing this ethic with all the employees. The company, established in 1978, follows the LEAN MANAGEMENT philosophy, that consists in the constant method research and working management without waste, to satisfy the present and future expectations of the customers. In practice, the primary objective is the maximization of the customer value and the contemporary reduction of the resources that are necessary to generate it.

Naicon principles are based on:

- Culture diffusion, know-how sharing, continuous improvement and communication.
 - Problem solving & Service.
 - Respect of the single person and of the human values, partnership and common ethic.
- In conclusion, through this principles, Naicon works to achieve a concrete, well-according and long lasting development, respecting its cooperators, customers and partners.

History

1978



Naicon was born from the thirty-year experience of Elsist management, a company that since the 70's 80's and 90's is the leading company in Uninterruptible Power Supplies (UPS).

1978 Foundation year, the beginning of the planning stage, production and sale of Uninterruptible Power Supplies.

1981 Acquiring of the first plant in Milan for Elsist production.

1995 Acquiring of the second plant in Milan 2000 mq. for Elsist production.

1996 ISO9001 certification on Elsist production.

2002 Transformation of the company structure: Naicon srl becomes holding.

2004 Diloc division foundation: air conditioning systems.

2007 Dinergy subsidiary foundation: society for turnkey photovoltaic systems.

2009 Buyout of 4xe brand and production line: measuring instruments for professionals.

2014 EMEA market opening

2017 Opening of the Diloc Germany- France distribution point

Flexible organization



The 2 main divisions (Elsist - Diloc), that represent the core-business of the company, enjoy Naicon general services maintaining an operating autonomy. The production locations are strategically positioned, for example in the emerging markets (Taiwan-China) that, supported by a process check, manage to grant economic competitiveness and high production quality.

The sectors where Naicon operates are:

- Information Technology distribution
- Electric Material distribution
- Thermo-hydraulic distribution
- Key Account (Tlc, Oil, Hospitals, Public, Military...)





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Functions



FINANCIAL

The central management of the capitalization in Naicon Group guarantees to each division the necessary financial support for the operational development in Italy and in foreign markets.

BUSINESS

The main issues are: distribution agreements, strategic national and international alliances, the quality communication, research and development, management winning features, both for Elsist and Diloc. Naicon Group controls the production and technological processes, obtaining appropriate and customized solutions.

MARKETING

Naicon Group invests almost 10% of its turnover in marketing and communication activities, to be always up to date as communicative level.

LOGISTIC

Naicon Group has a central warehouse and a Logistic Center that are coordinated directly from the main offices; this allows to dispatch and deliver fastest. Using the TAX service, the goods are delivered in 24 hours from the order input.

Brands



ELSIST

Since 1978.

Elsist has been designing and developing high-tech products related to power electronics and has been a leader in the field of uninterruptible power supplies for years.

The main configuration of the equipment is based on the control of the input sine wave, called point-to-point or sinusoidal absorption. This allows to reduce the harmonic distortion (THDI) in input to a percentage lower than 3% with a system efficiency greater than 95% which becomes 98% in the Power-Save function. The UPS Elsist range is able to satisfy all needs and relying on a important R&D dept. the proposal is in continuous development to ensure the maximum reliability and the most advanced technology.

Collaboration with the most important houses manufacturers of electronics and batteries, allows us to offer a highly guaranteed product in time. We offer a range up to 800 Kva with standard and custom products, technology a low distortion and high efficiency of the inverter.

Maximum attention is paid to the technical assistance service, with contracts of maintenance to cover the most critical applications, our Safety contract provides for the UPS monitoring in H24.

UPS range:

Line Interactive from 500 VA to 4000 VA
On-line single-phase / single-phase double conversion from 1KVA to 10KVA
On-line double conv. three-phase / single-phase from 10KVA to 20KVA
On-line three-phase / three-phase double conversion from 10KVA to 800KVA

Brands



DILOC

Since 2004.

Diloc proposes and identifies itself as a necessary partner for daily well-being and for the most precious quality of life in domestic / residential environments.

The core business of Diloc is air conditioning, not intended as the only purpose for the sale of products, but above all for the high quality standards, recognized internationally by operators in the sector. Diloc offers a DC Inverter line from 2 Kw to 14 Kw in monosplit and multisplit versions, a low environmental impact range without external motor, a series of domestic products such as purifiers, portable and dehumidifiers, a free-match commercial range suitable for use in tertiary and commercial environments and finally air curtains.

With inverter technology, energy savings of up to 25% are guaranteed without compromising comfort. Research centers continuously guarantee updated products, with particular attention to the use of ecological gases in order not to damage the ozone layer and fully respect the environment.

All the latest generation models are designed and built not only to ensure maximum comfort and extreme silence, but also to reduce electrical consumption and overall dimensions to a minimum. The efficient assistance network and the high professionalism of the installers complete the quality of service essential to guarantee the continuity that has always distinguished the Diloc brand. A capillary organization of service centers throughout the country guarantees extremely efficient intervention times in the event of after-sales problems.

Air Conditioning Systems Range:

Monosplit Residential Series
from 9000 btu to 24000 btu
Residential Multisplit Series
from 2 to 5 connections
Mono and Multi Ducted Series
from 9000 btu to 24000 btu
Mono and Multi false ceiling Series
from 12000 btu to 36000 btu
Floor - Ceiling Mono and Multi Series
from 9000 btu to 24000 btu
Mono Column Series 48000 btu

Domestic Series:

Transportable, Dehumidifier, Purifier
Series without outdoor unit
Air barriers





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